



“DONCASTER WORKING TOGETHER TO REDUCE POVERTY IN OUR BOROUGH”

Our principles for action:

We will:

- 1) Work together using an intelligence led approach to tackle Poverty in everything we do, including policy, and service delivery.
- 2) Minimise disadvantage to those experiencing, or at risk of, poverty through our decision making.
- 3) Work to change situations where poverty is a barrier to the receipt of services.
- 4) Promote opportunities to improve education and skills for all.
- 5) Attract better paid jobs to Doncaster so that poverty does not become a barrier to opportunity and achievement.
- 6) Offer apprenticeships, training, volunteering opportunities and work experience placements to help people become work ready.
- 7) Ensure there are appropriate support mechanisms in place to help those people who are furthest away from being work ready
- 8) Work together to plan and deliver appropriate, accessible advice and support to those experiencing, or at risk of, poverty.
- 9) Work with, listen to and support our communities to develop a culture of independence regardless of age or circumstance
- 10) Promote and support the health and wellbeing of people experiencing or at risk of poverty.
- 11) Work to promote the awareness of poverty and the impacts and reduce the stigma associated with being affected by poverty.
- 12) Reduce the extent of financial exclusion through the promotion of the living wage and access to affordable credit.
- 13) Promote the commitment to local procurement in order to maximise the impact of the Doncaster Pound.

Glyn Jones, Deputy Mayor:

“It is in all our interests to ensure Doncaster is a thriving and ambitious town. We want the best for our communities and we want to see investment and growth which positively impacts all of us. We have been working on tackling poverty for many years but we now need everyone to help and so we invite others to join our quest to improve the lives of all people in Doncaster and to ensure that those who are at risk of or are already experiencing poverty are not left behind or impacted upon negatively”

The priority this year is to help those affected by welfare reforms.

Opportunities to intervene:

Doncaster Learning

Opportunity Area:

Youth alliance
Apprenticeships
College

Doncaster Working

Opportunity Area:

Apprenticeships
UC/DWP
SLHD WOW
Business
Local Integration Board

Doncaster Living

Opportunity Area:

Good quality affordable homes
Vibrant Communities
Access to recreation
Access to culture & heritage

Doncaster Caring

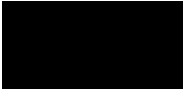

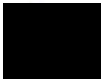
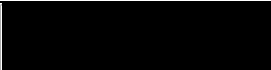
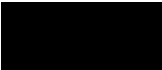




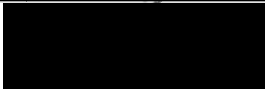

Opportunity Area:


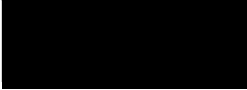
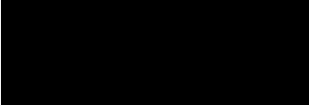

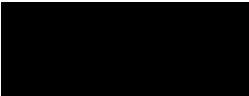
Starting Well
Vulnerable Families & Individuals
Older People and CLS

SIGNATURES

By signing this Strategy, all signatories accept responsibility on behalf of their organisation for its execution and agree to ensure that their staff are trained so that requests for information and the process of sharing itself is sufficient to meet the purpose of this agreement.

Signatories must also ensure that their organisation and its staff comply with all relevant legislation.

| Organisation | Name | Signature |
|--|--------------------------|--|
| The Mayor of Doncaster | Ros Jones |  |
| Chair, Health and Well Being Board | Councillor Rachael Blake |  |
| Chair, Doncaster CCG | David Crichton |  |
| Doncaster College | Anne Tyrrell |  |
| Doncaster Chamber & Chair, Enterprising Doncaster | Dan Fell |  |
| Chair, Children and Families Forum | Nuala Fennelly |  |
| South Yorkshire Fire and Rescue Services | Steve Helps |  |
| Chief Executive, Doncaster Council | Jo Miller |  |
| South Yorkshire Police | Shaun Morley |  |
| Chief Executive, Doncaster Children's Services Trust | Paul Moffat |  |
| Chief Officer, Doncaster CCG | Jackie Pederson |  |

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|---|----------------|--|
| Doncaster & Bassetlaw Teaching Hospitals NHS Foundation Trust | Richard Parker |  |
| Rotherham, Doncaster & South Humber NHS Foundation Trust | Kathryn Singh |  |
| Department for Work and Pensions | Sharon Thorpe |  |
| Doncaster Voluntary & Community Sector | | |
|  | Paul Tanney |  |